New Opportunities: Strategic Partnerships and Knowledge Alliances in Erasmus+

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Erasmus+: Some figures

- Programme period: 2014 to 2020;

- Overall E+ budget (heading 1): 14.774 billion EUR (plus 40 %);

- 77.5 % for education and training (min. 43 % for higher education = 4.9 billion EUR);

- 63 % for learning mobility (KA1/H.E.: 594 million EUR for 2014/15) and 28 % for partnerships (KA2/H.E. 2014/15: Strategic Partnerships 38.3 million EUR and Knowledge Alliances 6.1 million EUR);

- Who can participate? 34 programme countries (EU-28, Iceland, Liechtenstein, Norway, Switzerland, Turkey, FYR Macedonia) and in some actions Partner Countries.
Erasmus+: Key Action 2

Opportunities for higher education institutions in KA 2:

- Cooperation for innovation and the exchange of good practice

- Strategic Partnerships (decentralised action);

- Knowledge Alliances (centralised action);

- Capacity Building Projects (centralised action; will be launched at a later stage);
What is a Strategic Partnership in Erasmus+?

A cooperation network bringing together institutions/organisations active in the fields of education, training and/or youth, as well as enterprises, research institutes, public authorities, social partners etc. with the aim of cooperating “in order to implement innovative practices leading to high quality teaching, training, learning and youth work, institutional modernisation and societal innovation“. (Erasmus+ Programme Guide, p. 95)

Strategic Partnerships can be mono-sectoral or cross-sectoral.
Erasmus+: Strategic Partnerships

- **Application deadline (online submission):** 30-4-2014 (12 am)
- **Where to apply?:** To the National Agency of the applicant (project coordinator)
- **Duration of project:** 2 or 3 years
- **EU grant:** max. 150,000 Euro per year
- **Partnership structure:** min. 3 partners from 3 Programme Countries (mono-sectoral and cross-sectoral partnerships)
- **Who can participate?:** Any public or private organisation in a Programme or Partner Country
- **Who can be the project coordinator?:** Any public or private organisation established in a Programme Country
Erasmus+: Strategic Partnerships

- **Modular project structure**: 7 combinable modules
  - **Module 1**: Project management/implementation (for coordinating and participating organisations, max. 2.750 Euro per month/project)
  - **Module 2**: Transnational project meetings (unit costs, max. 23.000 Euro per year)
  - **Module 3**: Intellectual outputs (staff costs, 4 categories)
  - **Module 4**: Multiplier events (max. 30.000 Euro per project)
  - **Module 5**: Transnational learning/teaching/training activities (unit costs for mobile persons)
  - **Module 6**: Exceptional costs (75% of real costs, max. 50.000 Euro per project)
  - **Module 7**: Special needs (100% of eligible costs)
Erasmus+: Strategic Partnerships

What can be funded? Example:

- **Module 1**: Coordination, communication, information, promotion etc.
- **Module 2**: Participation in meetings between project partners (travel/subsistence costs)
- **Module 3**: Development of joint curricula, IT tools, analyses, studies etc.
- **Module 4**: Conferences/events to disseminate the intellectual outputs
- **Module 5**: Long-term teaching/training assignments, Intensive Programmes
- **Module 6**: Sub-contracting (e.g. translation, IT support)
- **Module 7**: Costs related to participants with special needs (disabilities)
What are the main sections of the application form?

- General information about the type of project proposal
- Information about the applicant and participating organisations
- Project description: preparation, implementation (project activities) and follow-up (impact/dissemination)
- Budget request
- Project Summary
- Check list/Data Protection Notice/Declaration of Honour
- Annexes (additional documents: proof of legal status, for grants exceeding 60,000 EUR proof of financial capacity)
- Submission
## Erasmus+: Strategic Partnerships

### Differences between the national DAAD programme „Strategische Partnerschaften“ and Erasmus+ „Strategic Partnerships“

<table>
<thead>
<tr>
<th>DAAD</th>
<th>Erasmus+</th>
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<tbody>
<tr>
<td>Worldwide</td>
<td>E+ Programme Countries</td>
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<tr>
<td>Mostly bilateral</td>
<td>Always multilateral</td>
</tr>
<tr>
<td>Only HEI</td>
<td>Any public/private institution</td>
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<tr>
<td>Top-down+bottom-up</td>
<td>Bottom-up</td>
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<tr>
<td>Supports internationalisation strategy of German institutions</td>
<td>Supports innovative ideas and projects with strategic partners</td>
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<td>1 million EUR for 4 years</td>
<td>450,000 EUR for 3 years</td>
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What is a Knowledge Alliance in Erasmus+?

A transnational, structured and result-driven project between higher education institutions and enterprises with the aim of strengthening Europe’s innovation capacity and fostering innovation in higher education, business and the broader socio-economic environment. (see Erasmus+ Programme Guide, p. 109)

Knowledge Alliances are innovative, sustainable and have an long-term impact.
What are possible topics of Knowledge Alliances?

- Development and implementation of new teaching and learning methods
- Organisation of continuing educational programmes and activities with and within companies (e.g. establishment of an international multidisciplinary training programme)
- Development of curricula combining theory and practice in collaboration with industry (e.g. international dual study programmes)
- Introduction of entrepreneurship education in any discipline
- Development of innovative ways to create start-ups and spin-offs
Erasmus+: Knowledge Alliances

- Application deadline (online submission): 3-4-2014 (12 am)
- Where to apply?: To EACEA
- Duration of project: 2 or 3 years
- EU grant: max. 700,000 EUR for 2 years and 1 million EUR for 3 years
- Partnership structure: min. 6 institutions/organisations from 3 Programme Countries (min. 2 HEI and 2 enterprises)
- Who can participate?: Any public or private organisation established in a Programme or Partner Country
- Who can be the project coordinator?: Any public or private organisation established in a Programme Country
Project Structure: 2 action lines

Action line 1 (obligatory): Implementation support for project management, project meetings, intellectual outputs (e.g. curricula, IT tools, analyses, studies), dissemination, participation in conferences, events). Funds for staff (4 categories; unit costs).

Action line 2 (optional): mobility activities (students, researchers, staff) bringing added value to a Knowledge Alliance. Funds for travel and subsistence (unit costs).

More details can be found in the model application form on EACEA‘s web site.
Erasmus+: Application deadlines for HE

- **17 March 2014 (12am, Bxl time):** Submission deadline for decentralised mobility project applications (KA1: student and staff mobility); application to your National Agency;

- **27 March 2014 (12am, Bxl time):** Submission deadline for Erasmus Mundus Joint Master Degrees; application to EACEA;

- **3 April 2014 (12am, Bxl time):** Submission deadline for Knowledge Alliances; application to EACEA;

- **30 April 2014 (12am, Bxl time):** Submission deadline for Strategic Partnerships (KA2); application to your National Agency.
For further information about Erasmus+ and the first application round 2014 please contact:

Erasmus+ web site of the European Commission:

or the web site of your National Agency (decentralised actions):

or the web site of the EACEA Executive Agency (centralised actions):